



Dear friend,

We are thrilled to serve as the General Chairmen for the 4th Annual 2016 AVANCE Extravaganza and Quinceañera Gala. Last year's event was a huge success, with a sell-out crowd of over 400. Our vision is to build on the success of our predecessors and make the 2016 Extravaganza the best yet!

We invite you to join us on Thursday, October 6th, 2016, at the Waco Suspension Bridge for **"Mariachi and Martinis."** The event will showcase the amazing work of AVANCE while highlighting some of the traditions involved with a Quinceañera. This year the incredible backdrop of the river and bridge should add to the excitement of this one-of-a-kind event.

The success of this event is based on the generous support from people like you. We ask that you join us in our mission to break the cycle of poverty in our great city. According to the US Census Bureau, over 30% of the population in Waco lives below the poverty level. We hope that by chairing this event, we will be able to continue the amazing tradition of hosting the best nonprofit event in Waco while, more importantly, raising money to help educate families and offer them much needed support in an effort to break the cycle of poverty. AVANCE empowers families and the need for their services in our great city is ever present.

By sponsoring the Extravaganza, you are participating in a multicultural event that highlights some of the incredible traditions of our community while helping to raise funds for the AVANCE Programs. One young woman of scholastic merit, who graduated along with her mother from the two-generation AVANCE Parent- Child Education Program, will be honored at the event, and share with the community some of the highlights of the "Sweet 15" Quinceañera cultural tradition. Please join us in celebrating the diversity and achievement of our community, all while raising funds for the renowned educational work of AVANCE.

Recent external studies have found the following long-term results after participating in AVANCE:

- 127% increase in employment
- 143% increase in home ownership
- 216% increase in mothers with higher education degrees
- 90% AVANCE children stayed in school (with their non-AVANCE peers having a 67% graduation rate)
- 90% AVANCE children outperform peers in all subjects of the state standardized tests.
- 93% AVANCE children are school-ready when entering kindergarten
- 94% of AVANCE children attain A/B Honor roll in high school.

Enclosed you will find more information about this meaningful sponsorship opportunity. Please contact any of us, or our Executive Director, Felipe Garza, if you have any questions. Thank you for considering joining us in helping to make this a fun event, and a productive fundraiser to help unlock the potential of the local families

AVANCE-Waco serves!

Sincerely,

Jill Goss
Event Co-Chair

Liz Mitchell
Event Co-Chair

